

THURSDAY, SEPTEMBER 6, 2007

All sessions are intended to serve the needs and interests of reading professionals and pre-professionals. Grade level applicability is indicated in the margin below the room number.

10:00 – 8:00

***Pre-registration and On-Site Registration for Participants
Gatlin Pre-conference Registration Area***

***Pre-registration for Presenters
Suwannee Registration Area on the 2nd floor***

Preconference Institutes

Registration fee for each Preconference Institute is \$25.00.

1

12:00 – 2:45pm
St. Johns 28
Grades PreK-3

The Joy of Language: Rhythm, Rhyme, & Harmony in Reading

Speakers: John Archambault and David Plummer
Chair: Shirley Gibson, FRA Board

This session will highlight the latest brain research as well as demonstrate the power of music. Melody and song carry words along. Once melody, song is imprinted, it provides a "base track" river of language for the emergent or struggling reader to float along on, effortlessly absorbing language, phonemic awareness, and "tuning the ear" to work with the eye for easier language development. Truly with Music, No Child is Left Behind!

Sponsored by Childcraft

2

12:00 – 2:45pm
St. Johns 29
Grades 6 - 12

Five Star Reading Strategies: Demystifying Comprehension

Speaker: Joan Smathers
Chair: Karis MacDonnell, FRA Board

Empower your student with just three magical reading strategies and watch them transition to competent and confident constructors of meaning. Learn how you can simply and effectively incorporate collaborative reading, questioning, and personalizing text to create competent readers.

Sponsored by McDougal Littell

3

12:00 – 2:45pm
St. Johns 30
Administrators and
Coaches K - 12

Student-Focused Coaching: A New Model for Reading Coaches

Speaker: Jan Hasbrouck
Chair: Maria Schneider, FRA Board

Student-Focused Coaching is a research-based model for systematically and effectively addressing concerns about student progress. This session presents a way to collaborate that keeps the focus on the kids!

Sponsored by Glencoe/McGraw-Hill

4

12:00 – 2:45pm
St. Johns 31
 Grades K - 5

Discover the Magic of Activating the Brain

Speaker: Pamela Davidson
 Chair: Melinda Sharp

Come ready to activate your brain as we engage in activities that you can implement right away! Ingredients for learning include: motivation, success, and involvement; all sprinkled with a little TLC.

5

12:00 – 2:45pm
St. Johns 32/33
 Grades K - 3

Primary Literacy Centers that Make Reading STICK!

Speakers: Susan Nations and Melissa Alonso
 Chair: Linda Wayne

Susan and Melissa will facilitate an interactive workshop focused on using literacy centers to reinforce whole and small group instruction. Participants will create open-ended centers that can be used with multiple reading levels and texts.

Sponsored by Maupin House

6

3:00 – 5:45pm
St. Johns 28
 Grades PreK - 2

Breakthrough in Beginning Reading and Writing

Speaker: Richard Gentry
 Chair: Andrea Rosenblatt, FRA Board

Groundbreaking research in brain scanning and Phase Theory are changing beginning reading and writing instruction in America. Come see how children break the code. This session includes video footage of Dr. Gentry working with three through seven year olds. Learn how writing and spelling support beginning reading. You may be amazed at what you see!

Sponsored by Zaner-Bloser

7

3:00 – 5:45pm
St. Johns 29
 Grades K - 8

Poetry: Write in the Middle of Class, A Writing Workshop for Teachers

Speaker: Judy Young
 Chair: Jeanne Petronio

Participants will learn how easy it is to get their students' creative juices flowing as they actively participate in a variety of poetry writing activities that can be used immediately in the classroom, as well as suggestions on integrating poetry into all curriculum areas.

Sponsored by FRA

8

3:00 – 5:45pm
St. Johns 30
 Administrators,
 Coaches and
 Teachers K - 12

Literacy Essentials and Reading Network System's Florida Reading Model – Practical Applications

Speakers: Larry Tihen, Christine Busenbark, and Maria Schneider
 Chair: Melinda Webster

This session will present information on how a district has implemented a practical, useable, systemic approach to address reading needs for all students utilizing the Just Read, Florida! LEARN Systems's Florida Reading Model. Application of the Model to district, school, Reading Leadership Team, and classroom situations will be presented.

9

Neuroscience Research, Technology, and Effective Readers: Making the Connections

3:00 – 5:45pm
St. Johns 31
 Grades K - 12

Speakers: Sherrelle Walker and Jacky Egli
 Chair: Evelyn Florence

The latest neuroscience research will be demonstrated as well as how, with technology, significant and lasting results can be acquired quickly in language acquisition and reading achievement for ALL students.

Sponsored by Scientific Learning

10

Creating Classroom Magic – Simple Art and Craft Ideas to Stimulate Learning Across the Curriculum

3:00 – 5:45pm
St. Johns 32/33
 Grades K - 2

Speaker: Mary Dall
 Chair: Linda Gobran

This "make and take" session teaches easy art concepts and incorporates simple arts and crafts activities designed to enhance and stimulate reading writing skills across the curriculum. Easy art enhancements will be explored.

**WELCOME
 GALA**

6:00 – 8:00 pm “Let the Magic Begin!” Opening Gala in the Exhibit Hall

Gatlin D/E
 All

Everyone is invited to tour the exhibits, chat with exhibitors, enjoy the refreshments they have provided, and create a special treat at our “famous” Mashed Potato Martini Bar as you browse and mingle with colleagues.

Prizes will be given away every 15 minutes!

Mashed Potato Martini Bar sponsored by SRA/McGraw-Hill

8:00 – 9:00 pm FRA Board of Directors Meeting and Dinner (By invitation only)

Conway Room Presiding: Debra Wellman, FRA President

Sponsored by National Geographic School Publishing

FRIDAY, SEPTEMBER 7, 2007

7:00 – 3:30

Pre-registration and On-Site Registration for Participants
Gatlin Pre-conference Registration Area

Pre-registration for Presenters
Suwannee Registration Area on the 2nd floor

7:15 – 7:45

*Meeting for First Time Conferees***Wekiwa 7**

Facilitator: Pam LaRiviere, FRA President-elect

First Time
Conferees

Summary: Learn helpful hints for getting the most from the conference sessions.

Learn helpful hints for getting the most from the conference sessions. If this is your first FRA, come to this early morning meeting to get the highlight and tips for making this a valuable learning-experience for you professionally.

EXHIBIT HALL OPEN**8:00 AM – 5:00 PM****GATLIN D/E**

FEATURED
SPEAKER

8:00 – 9:00*Oh, the Words They'll Use!***Suwannee 15**
Grades K – 2Speaker: **Melissa Forney**

Chair: Shirley Gibson, FRA Board



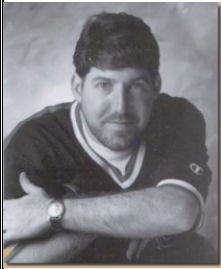
Join author/teacher, Melissa Forney for sizzling strategies and hands-on ideas to turn your K-2 student into vocabulary experts. Raise their IQs and turn your classroom into a successful "think-tank" where words infuse every experience and every one of the five senses. Welcome all K-2 teachers!

Sponsored by Buttery Moon Multimedia, Inc.

**FEATURED
AUTHOR**

8:00 – 9:00 *Successful Strategies for Building Lifetime Readers*

Suwannee 16 Speaker: **Steven Layne**
Grades 1 - 8 Chair: Roma Carlisle, Past President



Energetic author and educator, Steven Layne promises a session to delight, empower, and motivate every teacher of literacy in grades 1-8. The entertainment options available to young people in our fast-paced society are ever on the increase. This session will offer practical ideas for the classroom that will keep kids reading and loving books. Great titles - old and new - will be highlighted.

Steven Layne is a professor at Judson College and is a much sought after speaker for his expertise in engaging the learner and ability to inspire educators. As a writer, Steve has an extremely broad spectrum that spans writing poetry, journal articles, essays children's and young adult literature.

Sponsored by FRA

**FEATURED
SPEAKER**

8:00 – 9:00 *Reading Comprehension and Math Problem Solving*

Gatlin Ballroom Speaker: **Howard Berrent**
Grades 3 - 12 Chair: Lela-Ann Carroll, FRA Board

Not only is reading essential for solving math problems, but mathematical problem solving is a wonderful tool to use to teach reading comprehension. Reading comprehension strategies will be demonstrated using math riddles, ambiguity, and language. Handouts, fun activities, and good ideas for the classroom.

Education has been the focus of Dr. Berrent's life, first as a student, then as an elementary school teacher, reading teacher, university professor, education entrepreneur, president and CEO of two publishing companies. Education is still his focus. Leadership and innovation with a constant eye on student success, instruction, and classroom assessment are his strengths.

Sponsored by Rally! Education

8:00 – 9:00 *Secondary Reading Council of Florida Meeting*

Suwannee 17 Speaker: Roxana Hurtado, Secondary Reading Council of Florida
Grades 6-12

Members of the Secondary Reading Council of Florida and interested educators are invited to attend our fall business meeting. Nominations and voting for the new SRC board will be held at this time, as well as information about the annual conference.

8:00 – 9:00 *Boosting Achievement Levels with the 100 Book Challenge Model for Organizing Best Practices Into One Unified Independent Reading System*

St. Johns 28 Speaker: Jacqueline Woolford, American Reading Company
All Chair: Kathy Hirt

A system for unifying assessment, instruction and accountability to effect student achievement in reading will be presented as an example of systematic application of research-affirmed literacy practices that integrate student, teacher, parent and administrator learning.

- 8:00 – 9:00**
St. Johns 29
Grades K - 2
- Razzle, Dazzle, Fizz, Boom, Bah!***
Speakers: Sharon Griffin and Susan Swain, Rolling Green Elementary School, Boynton Beach
Chair: Debbie Warner
- Participants will become engaged in physical science activities that are keyed to the benchmarks. Literature, songs, poetry, and writing ideas for implementing science content will be presented.
- 8:00 – 9:00**
St. Johns 30
Grades K - 5
- Hasty Tasty Poetry***
Speaker: Judy Cebeck, Jacksonville Country Day School
Chair: Sharon Hinsley, FRA Board
- Are you looking for recipes for writing poetry that are deliciously simple? A cookbook of choices with ingredients, directions, and critiques will be provided. Your students will experience the JOY of creativity!
- 8:00 – 9:00**
St. Johns 31
Grades K - 2
- The Impact of Reciprocal Teaching in Primary Grades***
Speakers: Angela Cruise and Peggy Petrino, Palm Beach Atlantic University
Chair: Ann Smith, FRA Board
- Primary students need strategies to help them clarify unknown words that they encounter while reading. Reciprocal teaching consists of four comprehension strategies that help students understand what they are reading.
- 8:00 – 9:00**
St. Johns 32/33
Grades K-8
- Use all the "Tools" for Reading with the Bag Ladies Make-N-Takes***
Speakers: Karen Simmons and Cindy Guinn
Chair: Melinda Sharp
- Fill a "toolbox" full of new projects to apply reading and writing skills. From "post-its" to "tags", students will get the "main idea" of applying skill-based standards in a make-n-take activity. Choose great "word choices" and "pull-through-predictions" as learning comes alive with the Bag Ladies.
Sponsored by The Bag Ladies, Inc.
- 8:00 – 9:00**
Suwannee 11
Grades 3 - Adult
- Excitement and Literacy in Content Area Classrooms***
Speaker: Linda Tuschinski, University of Central Florida
Chair: Emma Winfield
- Fluency provides a bridge between word recognition and comprehension. A combination of strategies, teacher-modeling, repeated reading and student progress monitoring motivates struggling readers and improves both fluency and comprehension.
- 8:00 – 9:00**
Suwannee 12
Reading Coaches
- Discover Your Coaching Association – The Florida Literacy Coaches Association!***
Speaker: Brian Dorman, FRA Board, Florida Literacy Coaches Association
Chair:
- Participants will engage in discussion about the role of coaches in the schools, challenges faced by coaches and sharing needs for professional growth. Additionally, participants will learn about the position the FLCA holds regarding coaches, their qualifications, and their need for professional development opportunities. Furthermore, participants will learn how to join the FLCA.
- 8:00 – 9:00**
Suwannee 13
Grades 3 - 8
- What's New in Nonfiction?***
Speaker: Terrell Young, Washington State University
Chair: Adrien Helm
- The presenter is a member of the NCTE Orbis Pictus Award for Outstanding Nonfiction for Children and will share the best current titles for students in grades three through eight.
- 8:00 – 9:00**
Suwannee 14
Grades K – 2
and ESE
- TWIRL: Teaching Writing in Real Life***
Speakers: Kathleen Conner, Barry University and Erin Conner, University of Central Florida
Chair: Lisa Flannery
- Wow! Creative ideas for making language arts come alive for every student transcend traditional

approaches to writing. TWIRL fosters an interactive, hands-on approach to writing instruction using "kinesthetic connections" to master skills.

8:00 – 9:00
Suwannee 18
Grades 3 - 12

Making Magic Happen: Engaging Students to Think Critically in the Content Area

Speakers: Catherine Glass and Vicky Zygouris-Coe, University of Central Florida
Chair: Jacque McCrady

How do we engage students to think critically about content area text(s)? Presenters will model how the cubing strategy can be using to strengthen students' content area comprehension and help expand their understanding of text(s) from various perspectives.

8:00 – 9:00
Suwannee 19
All

Bringing the World to Your Classroom: A Book That Can Do It All

Speakers: Peggy Van Voorhis, Vivian Posey and Trish Herman, Barry University
Chair: Joyce Warner, FRA Board

Through the use of *The Breadwinner*, Deborah Ellis' compelling tale of life in Afghanistan, participants will be provided with an exciting, outside-the-box, teaching model. This model will stress vocabulary and comprehension strategies while developing the themes of character education and world understanding, K-12.

8:00 – 9:00
Suwannee 20
Grades K - 5

Using Colorful Graphic Organizers for Content Area Reading

Speakers: Jayna Snyder, Karyn Gaudy and Nancy Rehwoldt, Surfside Elementary, Satellite Beach
Chair: Linda Wayne

Participants will learn how to 'think graphically' while they make many colorful, engaging, foldable organizers which can be used as instructional elements such as anticipatory sets and assessment tools.

8:00 – 9:00
Suwannee 21
Grades 6 - 12

I've Got a Classroom Library – Now What!

Speaker: Marcy Halpin, FLARE Coordinator
Chair: Linda Gobran

Once you have a classroom library how do you motivate students to read? Learn about book passes, book talks, interactive read alouds, and other practices that will entice your students.

FRA BOOKSTORE OPEN
8:30 – 4:30
Butler

**FEATURED
SPEAKER**

9:15 – 10:15

The Power of the Word

Gatlin Ballroom
Grades 1 - 8

Speaker: **Sharon Vaughn**
Chair: Artis Gray, FRA Board



This presentation focuses on the power of the "word" in learning to read from word reading to understanding the meaning of words (vocabulary). Practical advice for teachers on how to teach encoding and word meaning are provided.

Dr. Vaughn is the author of numerous books and research articles that address the reading and social outcomes of students with learning difficulties. She is currently the Principal Investigator or Co-Principal Investigator on several Institute for Education Science, National Institute for Child Health and Human Development, and Office of Special Education Programs research grants investigating the effective interventions for students with reading difficulties and students who are English language learners.

Sponsored by Pearson/Scott Foresman

FEATURED SPEAKER

9:15 – 10:15

St. Johns 32/33
Grades K - 12

Dreams Do Come True!

Speaker: **Judy Young**

Chair: Elise Leonard

Join author and poet Judy Young, living proof that dreams do come true, as she shares her unique story of how her career changed from teacher to author and the behind the scene view of the writing process of her books, from initial concept to publication. In this 60-90 minute presentation you will hear where Judy's ideas come from and see examples of the writing and publication process from rough drafts, final drafts, and galley proofs, as well as the illustration process from the author's perspective. Judy also discusses how her books can be used in the classroom.

Sponsored by FRA

FEATURED AUTHOR

9:15 – 10:15

Suwannee 15
Grades 6 - 12

Among the Books

Speaker: **Margaret Peterson Haddix**

Chair: Alexa Gum



Join Margaret Peterson Haddix as she shares her journey to becoming a writer. Discover where she has gotten the inspiration for many of her books and get of her upcoming books.

Sponsored by FRA

FEATURED SPEAKER

9:15 – 10:15

Suwannee 16
Grades 3 - 12

Baiting the Hook! Motivating Readers with Differentiated Comprehension and Vocabulary Instruction

Speaker: **Becky Bone**

Chair: Debra Wellman, President

Fishing around for ways to meet the needs of all levels of learners? Explore the principles of differentiated instruction, including how to use assessments to inform instruction and form flexible groups, tier comprehension instruction using the FCAT Cognitive Complexity Levels, and take vocabulary instruction to the next level with differentiation.

Sponsored by Scholastic Education

FEATURED AUTHORS

9:15 – 10:15

Suwannee 17

Motivate Your Readers With the Adventure Novel, Escape to the Everglades!

Speakers: **Edwina Raffa** and **Annelle Rigsby**, Authors, Lee County

Chair: Rob Cooper

Create reading excitement for your students by celebrating Florida and its native people, the Seminoles! Use our children's historical novel, *Escape to the Everglades*, and its accompanying thirty-two page *Teacher Activity Guide* to inspire the joy of reading and the love of history while satisfying the Sunshine

State Standards.

9:15 – 10:15
St. Johns 28
 Grades 9 - Adult

“Filling in the Holes” – Explicit Instruction in Phonological Awareness with Adolescent Struggling Readers

Speakers: Cecelia Magrath and Charmaine Underwood, Miami-Dade Public Schools
 Chair:

This session will provide strategies in phonological awareness, in order to fill foundation gaps in older struggling readers. By filling these gaps, older struggling readers progress quickly in reading acquisition and develop a motivation to read.

9:15 – 10:15
St. Johns 29
 Grades K - 5

Classroom Libraries: Do They Impact Reading Test Scores?

Speaker: Shannon Ayrish, FRA Board Member, Marilyn Sharp Action Research Award Winner, Leon County School District
 Chair:

Learn how to build a classroom library and apply for the Marilyn Sharp Action Research Award. This session will give the research foundation for establishing a classroom library and provide the results of last year's action research award winner. Get tips, strategies, and best practices for implementing classroom libraries, independent reading, and reading motivational strategies.

9:15 – 10:15
St. Johns 30
 Grades K - 2

Exploring Ways to Explicitly Use the Teaching of Writing to Support Reading

Speaker: Connie Dierking, University of Central Florida
 Chair:

The best way to build the reading and writing connection for students is to explicitly teach it. Learn ways to apply the strategies used in beginning writing to directly support strategies needed for beginning reading. Whether decoding or encoding, students will benefit most when both are taught in tandem.

9:15 – 10:15
St. Johns 31
 Grades PreK - 5

Create a Technology Enhanced Reading Center for Free (or almost)

Speaker: Terence Cavanaugh, University of North Florida
 Chair:

Learn how to create a computer reading center, from surplus computers, free software, and internet access, providing students access to thousands of free high interest books, including interactive books.

9:15 – 10:15
Suwannee 11
 Grades K - 8

Teachers Becoming Teachers of Writing: The Ups and Downs of Working in and Teaching Writer's Workshop

Speaker: Nance Wilson, University of Central Florida
 Chair: Dana Letson

This presentation will give participants a window into the experiences of teachers participating in and teaching writer's workshop. Participating teachers will analyze classroom situations, develop teaching tips, and write.

- 9:15 – 10:15**
Suwannee 12
Grades 3 - 8
- Once Upon a Twisted Time: Magical Prompt for Reluctant Writers***
- Speaker: Kimberly Higdon, St. Leo University
Chair: Karis MacDonnell, FRA Board
- This interactive session describes methods for using twisted tales to scaffold reluctant writers. Ideas for narratives, journaling, biography, letters and persuasive writing will be shared. Be ready to write and laugh!
- 9:15 – 10:15**
Suwannee 13
Grades K - 12
- Nurturing Voluminous Vocabularies: Using Indirect and Direct Instructional Strategies to Refine and Expand Students' Vocabularies***
- Speaker: Rick DuVall, Independent Consultant
Chair:
- Many students encounter problems when reading the printed word due to their limited oral vocabularies. In this session, participants will gain insights and strategies for helping students expand their understanding of words and sentence structures. The focus will be on strategies for explicit instruction and active engagement of students.
- 9:15 – 10:15**
Suwannee 14
Grades 3 - 8
- Magical Reading/Writing Connections***
- Speaker: Mary Bryan, Golden Gate Intermediate School, Naples
Chair: Lois Haid, FRA Board
- In the session, attendees will be hypnotized by the power of reading/writing connections. Participants, entranced by magical model lessons, will leave this session with many practical writing *tricks*!
- 9:15 – 10:15**
Suwannee 18
All
- The Magic of the Reading Brain: Recent Research***
- Speaker: Andrea Rosenblatt, Barry University
Chair:
- Neuroscientist and educational researchers have unlocked many of the secrets of our brains. This hands-on presentation will focus on recent brain research and its implications for reading instruction.
- 9:15 – 10:15**
Suwannee 19
Grades 6 - Adult
- Keeping It Real: Using Current Non-Fiction to Engage the Struggling Reader***
- Speaker: Nancy Williams, Allen D. Nease High School, St. Augustine
Chair:
- In this session, attendees will learn how to use colormarking, questioning and current non-fiction to illuminate author's purpose, point of view, tone, and meaning for the reluctant reader in the content areas.
- 9:15 – 10:15**
Suwannee 20
Mentors, Coaches,
and Supervisors
- Reading with Jake & Emily: A Novel Approach to Teacher Education***
- Speaker: Rhonda Atkinson, Valencia Community College
Chair: Antionette Chatman
- New approaches to teacher education such as Florida's Educator Preparation Institutes call for novel as well as tried-and-true methodology. This session demonstrated a unique approach that integrates reading research findings (NRP's *Teaching Children to Read*) and recommendations (NIFL's *Put Reading First*) with narrative content.
- 9:15 – 10:15**
Suwannee 21
Grades K - 5
- Using the Singing/Technology Connection: Investigation of an Intervention for Elementary ELL Struggling Readers***
- Speakers: Susan Homan, Marie Biggs and Susan Bennett, University of South Florida
Chair:
- This presentation shares preliminary research using Tune in™ to Reading (TIR) demonstrated large gains for struggling readers. FLDOE funded the current study using the signing software program with English Language Learners.

**FIRST
GENERAL
SESSION**

10:30 – 11:45

Motivation Matters: Persistence, Proficiency, and Passion

Gatlin Ballroom
All

Presiding: Evan Lefsky, Just Read, Florida! Executive Director

Welcome & Greetings: Chancellor Cheri Yecke, Office of Education

Introduction of Speaker: Debra Wellman, President

Speaker: **Linda Gambrell**, International Reading Association President



This session will focus on creating classroom cultures that support and nurture literacy development. Research-based evidence that supports independent reading will be presented along with practical teaching techniques that help students become proficient and persistence literacy learners with a passion for reading.

Linda B. Gambrell, a professor of education in the Eugene T. Moore School of Education at Clemson University, is president of the International Reading Association. She served as a member of the Board of Directors of the IRA from 1992-1995 and, in 1998, she received the IRA Outstanding Teacher Educator in Reading Award. In 2004, she was elected to the Reading Hall of Fame. Her current research interests are in the areas of reading comprehension strategy instruction, literacy motivation, and role of discussion in teaching and learning.

Sponsored by IRA and FRA, and Scholastic Education

12:00 – 1:30

Speaker: **Marc Brown**

Gatlin A
All

Presiding: Mary Ann Clark, Past President

Recognition of Past Presidents

Introduction of Speaker: Britten LaRiviere



What began as a simple storytelling time for his son Tolon soon evolved in the book series children have come to know and love ... Arthur, an aardvark, who encounters all of the experiences of the typical child. Marc Brown's skill as an author and illustrator has sparked the love of reading for many a child.

Sponsored by Booksource, Rally! Education, and FRA

LUNCHEON

12:30 – 1:30
St. Johns 28
Grades K - 5

Best Practices for the ELL Student

Speaker: Ana Baez, Houghton Mifflin

Participants will be able to see how knowledge and language development can grow simultaneously in the right classroom environment by putting to practice effective ELL strategies.

12:30 – 1:30
St. Johns 29
Grades K - 5

Comprehend Comprehension

Speaker: Pat Evans, Saxon/Harcourt Achieve

Using fluency readers, Miss Evans will explicitly model strategies for reading instruction. This interactive session encourages teachers to teach reading comprehension strategically to increase awareness and improve performance.

- 12:30 – 1:30**
St. Johns 30
Grades 6 - 12
- Moving Struggling Readers to Thriving Readers***
- Speakers: Helen Long and Shauna Williams, Voyager Expanded Learning
Through direct explicit instruction, interactive technology, action packed DVD's, and engaging text of current science and social topics, move your struggling adolescent students reading 3-4 years below grade level into thriving readers.
- 12:30 – 1:30**
St. Johns 31
Grades K - 12
- Building Effective Readers through Neuroscience Principles and World-Class Technology***
- Speaker: Sherrelle Walker, Chief Education Officer, Scientific Learning
This session will demonstrate how technology, based on the latest neuroscience research, can increase achievement levels of all students. Results of effectiveness across grade levels and student populations will be shared.
- 12:30 – 1:30**
Suwannee 11
Grades PreK - 5
- Comprehension Tools for Building a Successful Reader***
- Speaker: Leah Gaal, Houghton Mifflin
Bring your tool chest and fill it with exciting ideas for teaching students comprehension skills and strategies.
- 12:30 – 1:30**
Suwannee 13
Grades 6 - 12
- Boosting Academic Vocabulary to Boost FCAT Scores***
- Speaker: Melanie Guenette, National Geographic School Publishing
Looking for ways to help your striving readers access grade level text? Join this session and learn effective strategies for vocabulary development that will engage even your most reluctant readers.
- 12:30 – 1:30**
Suwannee 14
Grades K - 12
- Using Lexiles to Support Instruction and Improvement in Florida Schools***
- Speaker: Otis Fulton, MetaMetrics, Inc.
Learn how you can use Lexiles to measure student growth in reading, target instruction across content areas and grades, and forecast performance on high-stakes tests.
- 12:30 – 1:30**
Suwannee 18
Grades 6 - 12
- Teaching Academic and Content Vocabulary Learning Strategies***
- Speaker: Ondine Gage-Serio, Pearson Longman
The most valuable predictor of academic achievement is competence in academic and content area vocabulary. This presentation focuses on strategic vocabulary instruction in practical contexts.
- 12:30 – 1:30**
Suwannee 19
Grades PreK - 2
- Reading to the Beat***
- Speakers: Jack Hartmann and Jerilyn Stover, Hop 2 It Music
Learn to use the power of today's hip-hop, Latin, reggae, pop and rap music to teach essential reading skills and strategies to a diversity of children. Jack and Jerilyn Stover will also demonstrate how learning through music can be enhanced with the visuals and interaction of a Smartboard.
- 12:30 – 1:30**
Suwannee 20
Grades 3 - 8
- Reading Strategies Across the Content Areas***
- Speaker: Mary McDonald, Options Publishing
This fast-paced workshop will provide over 25 strategies for helping the struggling reader. Other topics will include brain research, vocabulary, and comprehension. Teachers will walk away with resources for the classroom.
- 12:30 – 1:30**
Suwannee 21
Grades K - 8
- Literacy Smart Work Stations***
- Speaker: April DeCesare, Innovative Learning Solutions
The power of learning that takes place away from the teacher must rival the power of the instruction that takes place with the teacher! Come and learn how to use SMART Stations! Each station is aligned with the Five Reading Components and incorporates state standards, Bloom's Taxonomy, and Howard Gardner's Multiple Intelligences!

**FEATURED
SPEAKER**

1:45 – 2:45

Enhancing Student Vocabulary Development

Gatlin Ballroom
Grades K - 8

Speaker: **Isabel Beck**

Chair: Margaret Janz, Past President



Robust Vocabulary takes kids to a level of understanding by exploring important Tier 2 words. Actively engaging students in vocabulary activities that are more than look up a definition. Student friendly definitions that are created by the student help them take ownership of their words.

Isabel Beck is a professor of education and senior scientist at the University of Pittsburgh where she teaches reading education courses and conducts reading research. She has engaged in extensive research on decoding, vocabulary, and comprehension, and has published her work in over 100 articles and chapters, as well as in several books.

Sponsored by Harcourt School Publishers

**FEATURED
SPEAKER**

1:45 – 2:45

Connecting FCAT Reading with Classroom Instruction

St. Johns 32/33
Grades 3 - 12

Speaker: **Howard Berrent**

Chair: Christine Busenbark

There are 14 essential reading comprehension skills necessary to be a successful reader as well as needed to succeed on the FCAT. How to implement these 14 skills in all classroom reading in all subjects is the focus of this presentation. Handouts, fun activities, and good ideas for the classroom will be provided.

Education has been the focus of Dr. Berrent's life, first as a student, then as an elementary school teacher, reading teacher, university professor, education entrepreneur, president and CEO of two publishing companies. Education is still his focus. Leadership and innovation with a constant eye on student success, instruction, and classroom assessment are his strengths.

Sponsored by Rally! Education

**FEATURED
AUTHOR**

1:45 – 2:45

Among the Books

Suwannee 15
Grades 6 - 12

Speaker: **Margaret Peterson Haddix, Author**

Chair: Salisha Weaver



Join Margaret Peterson Haddix as she shares her journey to becoming a writer. Discover where she has gotten the inspiration for many of her books and get of her upcoming books.

Sponsored by FRA

FEATURED AUTHOR

1:45 – 2:45

Behind the Books, Mr. Tanen's Ties Rule! And Beyond

Suwannee 16
Grades K - 5

Speaker: **Maryann Cocca-Leffler**, Author

Chair: Shannon Ayrish, FRA Board



Winner of the 2003 Florida Reading Association's Children's Choice Award for Mr. Tannen's Ties, Maryann Cocca-Leffler will share her new book, Mr. Tanen's Ties Rule!, among many others. Discussions of how all her books were born out of personal experiences and ways to encourage students to use their own life experience in their writing. The process of her books through storyboards, sketches, and paintings will be share. Activity sheets will be provided. Autographing will take place after her session.

Sponsored by FRA

FEATURED SPEAKER

1:45 – 2:45

How To Score More Than Ever Before!

Suwannee 17
Grades 3-5

Speaker: **Melissa Forney**

Chair:



Is it possible to prepare students for the state writing test AND to have positive, joyous learning experience at the same time? The answer is YES! Join author/teacher Melissa Forney for a jam-packed session of ideas, manipulatives, and how-to-score-high tips. If you're stressing about teaching writing, this session is just for you!

Sponsored by Buttery Moon Multimedia, Inc.

1:45 – 2:45

St. Johns 28

Grades 1 - 8

Create Musical Big Books With Your Students!

Speaker: Lindy Robertson, Innovative Learning Solutions

Chair: Carol Boudin

Incorporate music into your classroom on a daily basis! ILS presenters will share the research behind music in the classroom. ILS will help you energize your literacy instruction and provide practical strategies for aspiring authors, student illustrators, struggling readers and second language learners!

1:45 – 2:45

St. Johns 29

Grades K - 2

Fixin' Faulty Fonics

Speakers: Juliette Carter and Kim Baggs, Putnam County School District

Chair: Ann Smith, FRA Board

This presentation will describe a successful teacher-designed, teacher-delivered, systematic, intensive, assessment-driven Tier 3 intervention for K-2 students who are still struggling with phonetic problems.

1:45 – 2:45

St. Johns 30

Grades 3 - 5

Reading Response Journals

Speaker: Melissa Will, Espiritu Santo Catholic School, Safety Harbor

Chair:

You will learn the benefits of using response journals in your classroom. You will also learn what your written responses will teach your students about grammar, conventions, and higher level thinking.

1:45 – 2:45

St. Johns 31

Grades K -5, ELL

Making Word Study Meaningful for English Learners

Speaker: Lori Helman, University of Minnesota

Chair:

Join me for hands-on ideas to effectively teach phonics, vocabulary and spelling to your English-

- learning students. I'll model how to incorporate oral language development within your word study lessons.
- 1:45 – 2:45**
Suwannee 11
Grades K - 2
- Creating Classroom Magic – Simple Art and Craft Ideas to Stimulate Learning Across the Curriculum***
- Speaker: Mary Dall, Maupin House
Chair: Joy Milner, FRA Board
- This session incorporates easy art concepts and simple arts and crafts activities designed to enhance reading and writing skills across the curriculum.
- 1:45 – 2:45**
Suwannee 12
Grades 1 - 12
- Best Practices for ESL/ELL Reading***
- Speaker: Pamela Houze, National Consultant, Plano, Texas
Chair: Jeanne Petronio
- What comprehension strategies confer the greatest advantages in student learning and is there evidence in research to support their use? This session will demonstrate strategies along with vocabulary and fluency instruction that can help your ESL/ELL students make the greatest gains in reading.
- 1:45 – 2:45**
Suwannee 13
All
- Fluency: Putting It In Perspective***
- Speaker: Jan Hasbrook, McGraw-Hill
Chair: Maria Callis-Schneider, FRA Board
- Fluency is necessary but not sufficient for reading success. This session describes the role of fluency in instruction and assessment while outlining an appropriate perspective for this key reading skill.
- 1:45 – 2:45**
Suwannee 14
Grades 5 - Adult
- Want to Get Your 'Tween and Teen Guys to Read???***
- Speaker: Elise Leonard, Simon & Schuster
Chair:
- Elise Leonard will introduce teachers, parents, librarians and readers to a great new tool for literacy. The new, innovative, easy-to-read AL'S WORLD series was written specifically for tween and teen guys who don't like reading. Find out why kids are *loving* these funny, fast-paced, high-action books and how they came about.
- 1:45 – 2:45**
Suwannee 18
Grades 6 - Adult
- Readers Theatre – The Magic of the Spoken Word***
- Speakers: MyLinda Butterworth and Linda Day, StoryMasters
Chair: L. E. Sommers, FRA Board
- Learn how Reader's Theatre can bridge the gap between the printed words on the page and using imagination through Theatre of the Mind, we can stimulate their interest in expanding their vocabulary, create a desire to read, and enhance their ability to express themselves through good literature. Come and celebrate the magic of reading!
- 1:45 – 2:45**
Suwannee 19
All
- Discover the Magic of Writing for The Florida Reading Quarterly***
- Speakers: Lunetta Williams and Katrina Hall, University of North Florida, FRA Board
Chair:
- This session will provide an overview of writing for the Florida Reading Quarterly. Come and meet the editor and associate editor while you learn tips about publishing in this journal.
- 1:45 – 2:45**
Suwannee 20
Beginning
Teachers, Coaches,
Mentors, Pre-
Service Educators
- Literacy Sparks: Helping New Teachers with Reading***
- Speaker: Lynn Howard, Center for Performance Assessment
Chair: Peggy Van Voorhis
- Help for beginning teachers and literacy integration has arrived! Support new teachers in a yearlong plan including instructional strategies that engage students in strategic reading, vocabulary acquisition, and comprehension.
- 1:45 – 2:45**
Suwannee 20
Grades K - 8
- The Three R's of Literacy – Reading, Writing, and Reasoning***
- Speaker: Kathy Daly, National Writing Consultant, Indiatlantic
Chair: Diane Elswick

Color coding and hands-on activities are used to efficiently and effectively teach content writing. Paragraph components are all color coded to help students understand and remember organizational logic.

SECOND GENERAL SESSION

3:00 – 4:15
Gatlin Ballroom
All

The Science of Spelling and Why Spelling is Important for Reading and Writing



Presiding: Ellen Supran, Vice President

Vice-presidential Candidate: Sherida Weaver

Introduction of Speaker: Kathy Caputo, Vice President

Speaker: **Richard Gentry**

New discoveries in brain scanning reveal a neurological basis for spelling and imply a more prominent role for spelling in literacy development—from foundational aspects of beginning reading to fluency and ease in proficient reading and writing. This session explores how spelling instruction connects with comprehensive literacy, shows the curriculum that is needed to develop “a dictionary in the brain” for each child, and shows the devastating results that may occur when we don’t teaching spelling to our children.

J. Richard Gentry, Ph.D., is an internationally acclaimed author, educational consultant, and researcher and a recognized leader in education for groundbreaking work in spelling and for recent work with Pre-K through second grade emergent literacy. His breakthrough insights on the early connections of reading, writing, and spelling—along with clarification of early developmental stages of spelling, word reading, and writing—are unraveling the mysteries of how teachers should teach, how children learn to read and write, and how to handle complex issues such as teaching phonics, spelling disabilities, overcoming dyslexia, along with the specific specifics of early intervention for children who are breaking the code.

Sponsored by Zaner-Bloser

President's Reception

FRA President, Debra Wellman
invites all conferees to the President's
Reception.

8:00 - 8:45 pm

Sponsored by FRA

The Magic of Fun

Enjoy dancing, take part in Karaoke, and get your
personal tattoo.

8:45 - 10:30 pm

Sponsored by Sundance/Newbridge
Maupin House
Wright Group/McGraw-Hill



FLORIDA
Reading
ASSOCIATION

Florida Teen Book Map

The **Florida Reading Association** invites you to recommend novels that teens and tweens enjoy and which have Florida settings. Join FRA in celebrating our Sunshine State through adolescent literature by submitting your suggestions online at the FRA web site www.flreads.org. Please include the following on the easy internet form:

- Book Title
- Author
- Florida Location (setting)
- Reader's Grade Level
 - Upper Elementary
 - Middle School
 - High School
 - All

Also, please tell us your name, the name of your school, and city. Submissions will only be used to create a Florida Teen Book Map available on the FRA web page. Thank you for being a part of this

FRA Adolescent Literacy Project.

SATURDAY, SEPTEMBER 8, 2007

7:00 – 3:30

Pre-registration and On-Site Registration for Participants
Gatlin Pre-conference Registration Area

Pre-registration for Presenters
Suwannee Registration Area on the 2nd floor

7:00 – 8:00

Panzacola F2

FRA DELEGATES ASSEMBLY AND LEADERSHIP BREAKFAST
(By Invitation Only)

Presiding: Debra Wellman, FRA President

Presentation of Awards: Nancy Lazlo, Director of Membership Development

Introduction of Speaker: Shirley Gibson, IRA State Coordinator

Speaker: **Linda Gambrell**, IRA President

Business Meeting

Sponsored by Harcourt School Publishing

FEATURED
SPEAKER

8:00 – 9:00

St. Johns 32/33
 Grades 3 - 12

Student Engagement: Magical Motion in the Classroom

Speaker: **Jane Feber**, Duval County School

Chair: Antionette Chatman

Come make and take activities for creative response to fiction and nonfiction. No matter what subject area you teach, when students are actively engaged learning takes place.

Sponsored by Maupin House

FEATURED
AUTHOR

8:00 – 9:00

Suwannee 15
 Grades K - 5

Take a Tour of the Alphabet

Speaker: **Jerry Pallotta**

Chair: Jeanne Petronio



Jerry Pallotta's Alphabet series is an excellent model for student writing. Using the alphabet as an organizational plan, students can explore unlimited topics and utilize expository writing. Take a closer look at Jerry's creative process as he leads a page-by-page discussion of his books. Be involved in a current project and get tips on how to encourage kids to read and write a zillion books.

Jerry began his writing career as a reader of alphabet books to his children. One day he realized that he could create those same books that went beyond "A is for Apple". His counting and alphabet books not only engage the reader, but they also expand his/her knowledge base in content areas. He writes with kids in mind.

Sponsored by FRA

FEATURED SPEAKER

8:00 – 9:00 ***Turning Word Losers into Word Lovers: Vocabulary Instruction***

Suwannee 16
Grades 6 - 12

Speaker: **Bill McBride**

Chair: Pam LaRiviere, President elect



Students who are reading content area texts are immersed in difficult concepts—abstract -isms, foreign terms, scientific and mathematical words, and concepts about which students have little prior knowledge. This highly entertaining keynote describes why English is a difficult language to learn, what doesn't work in teaching words to students, and what it means to "know" a word. Using humorous examples, teachers will discover classroom practices that help students increase the joy of learning words.

William McBride is a well known national speaker, educator, and author. Bill is a former middle level teacher. He has contributed to a number of textbooks series in language arts, social studies, science and vocabulary development. Bill is known for his heartwarming novel *Entertaining an Elephant*. His workshops are filled with practical, hands-on activities that teachers can begin to use immediately in their classrooms.

Sponsored by McDougal-Littell

8:00 – 9:00
Suwannee 17
Grades K - 12

Nurturing Voluminous Vocabularies: Using Indirect and Direct Instructional Strategies to Refine and Expand Students' Vocabularies

Speaker: Rick DuVall, Independent Consultant

Chair: Catherine Simons

Many students encounter problems when reading the printed word due to their limited oral vocabularies. In this session, participants will gain insights and strategies for helping students expand their understanding of words and sentence structures. The focus will be on strategies for explicit instruction and active engagement of students.

8:00 – 9:00
St. Johns 28
Grades K - 12

Reading Comprehension Strategies: Reader's Toolkit

Speaker: Terry Bouchard, Teacher's Toolkits

Chair: Lisa Flannery

Participants will learn how to implement researched based strategies in their class. Discover how to scaffold learning strategies with the use of a hands-on toolkit and custom sticky notes.

8:00 – 9:00
St. Johns 29
Grades K - 12

Strategies That Work: Helping Your English Language Learners with Comprehension

Speakers: Valerie Wright and Jane Govoni, St. Leo University

Chair: Joanna Helak

Through the use of hands-on activities and demonstrations, participants will walk away with ready-to-use strategies to assist their English language learners in the area of reading comprehension for both narrative and expository text.

8:00 – 9:00
St. Johns 30
Grades K - 2

A Dead Snake in the Jar: Harnessing the Wonder of Able Readers

Speaker: Shari Valencic-Ursel, Sarasota County School District

Chair: Trudie O'Grady

Primary students who are precocious readers require differentiation beyond the scope of the 90-minute reading block. This session will include an overview of action research and resources to engage high-ability early childhood readers.

- 8:00 – 9:00**
St. Johns 31
Grades 3 - 12
- Scrolls, Sleuths, and Scribes: Vocabulary Expository Literacy Circles***
- Speaker: Lisa Crayton, Florida Gulf Coast University
Chair: Lindsay Morris
- This presentation highlights ways teachers can utilize diverse texts and activities to stimulate student engagement in vocabulary study within a literacy circle format.
- 8:00 – 9:00**
Suwannee 11
College Students
- Ready, Set, Intern: Getting Prepared to Run the Classroom***
- Speakers: Kathleen Schofield, Jace Hargis and Melissa Wright, Clay County School District
Chair: Vivian Posey
- Ed Majors: Are you prepared to run the classroom? This Q&A session lets you ask the hard questions that will prepare you for intern success, from the first day on.
- 8:00 – 9:00**
Suwannee 12
Grades 6 - 12
- Read the Label***
- Speaker: Jennifer Campbell, Columbia High School, Campbell County School District
Chair: Paula Davis
- Bring excitement to your classroom through these engaging activities. Introduce real-world applications of reading by using labels, manuals, and brochures. Experience this approach firsthand and receive materials for classroom implementation.
- 8:00 – 9:00**
Suwannee 13
Grades K - 5
- “Why Can’t Math Be Like This Everyday?” Integrating Math and Literature***
- Speakers: Opal Dixon and Wanda Nicklebur, Lamar University
Chair: Diane Elswick
- Come and magically explore mathematical adventures through literature for elementary (K-5) students that feature a new twist on old games. Audience participation will be required to spark imagination!
- 8:00 – 9:00**
Suwannee 14
Grades K - 5
- Differentiating Instruction: Grouping for Success, Part 1***
(This session is a 2-hour session that will be presented back to back at 8:00 and 9:15)
- Speaker: Vicki Gibson, Longmire Learning Center, Inc.
Chair: Michelle Kelly, FRA Board
- This Interactive session presents research-based teaching tools that teachers use to provide skills-focused, differentiated content reading instruction in whole and small groups and minimize behavior problems by keeping students engaged.
Sponsored by MacMillan/McGraw-Hill
- 8:00 – 9:00**
Suwannee 18
Grades 3 - 8
- Extra, Extra! Read All About It!***
- Speaker: Cynthia Kaplan, Rolling Green Elementary School, Delray Beach, Florida
Chair: Linda Wayne
- A daily newspaper is a valuable resource that can be used to teach current events, social studies, geography, math and science, art and music...not to mention inspiring creative writers. In this session, the presenter will show teachers how even the most reluctant readers can peruse an article and write a concise summary.
- 8:00 – 9:00**
Suwannee 19
Grades K - 5
- The Power of Word Sorting: Ready, Set, Go***
- Speaker: Halle Smith, Pearson Learning Group
Chair: Rob Cooper
- Get ready to sort words in open and closed sorts that will increase skills in spelling, writing, vocabulary and oral language. As students build on what they know about words they will also build automaticity in sorting. Sorts move from simple to challenging.
- 8:00 – 9:00**
Suwannee 20
Grades K - 8
- The Power of Combining Three Fluency Building Strategies***
- Speaker: Barbara Denbow, Forsyth County Schools
Chair: Chris Anderson
- Fluency provides a bridge between word recognition and comprehension. A combination of strategies, teacher-modeling, repeated reading and student progress monitoring motivates struggling

readers and improves both fluency and comprehension.

8:00 – 9:00
Suwannee 21
 Grades K - 2

The Reading and Music Connection

Speaker: Sue Terrell, University of North Florida
 Chair: Carol Boudin

The presentation will illustrate strategies for using music as a methodology for developing students' reading skills. Participants will be involved in activities, which integrate skills of reading with selected skills in music.

FRA BOOKSTORE OPEN

8:30 – 4:30

Butler

**FEATURED
 SPEAKER**

9:15 – 10:15 ***How to Improve Reading Achievement, K-12***

Gatlin Ballroom
 All

Speaker: **Tim Shannahan**
 Chair: Mary Ann Clark, Past President

This presentation will examine the most basic changes that are needed to ensure that all children learn to read as well as they can, and will present a framework for guiding school improvement. Based on research and the speaker's experience as Director of Reading for the Chicago Public Schools, the nation's third largest school district.

Dr. Shanahan is an internationally recognized reading researcher with extensive experience with children in Head Start, children with special needs, and children in inner-city schools. His passion is literacy for both children and adults He has been described as noble champion of children and literacy.

Sponsored by Macmillan/McGraw-Hill

**FEATURED
 SPEAKER**

9:15 – 10:15 ***Helping Struggling Readers: Interventions That Work***

St. Johns 32/33
 Grades K - 5

Speaker: **J. David Cooper**
 Chair: Nancy Lazlo, FRA Board



Dr. Cooper is a highly sought-after speaker and in-service course instructor who motivates teachers and translates research into practice. He has served as a consultant to the Department of Education in Washington, D.C, numerous state departments of education, and school systems throughout the country. In 1990, he was awarded the Outstanding Service Award from Indiana Reading Professors. Now retired from Ball State University where he was Professor and Director of Reading, Dr. Cooper currently works as a speaker and literacy consultant for school districts throughout the country.

Sponsored by Houghton-Mifflin

FEATURED SPEAKER

9:15 – 10:15 *Creating Literacy-Rich Schools for Adolescents*

Suwannee 15
Grades 6 - 12

Speaker: **Doug Fisher**

Chair: Linda Tuschinski



This session provides participants with a way to improve student achievement in middle and high schools. The presenter will review current research and best practices via a self-assessment rubric that can be used by school teams to assess current efforts and to plan interventions. We will explore each of the quality indicator components, including the role of the English teachers, the role of content teachers, silent sustained and independent reading, reading intervention initiatives, and school-wide supports and structures for literacy.

Doug Fisher is a prolific writer, master teacher, and respected professional development expert. His background includes adolescent literacy and instructional strategies for diverse student needs. His publications cover differentiated instruction, accommodations, and curriculum development.

Sponsored by Macmillan/McGraw-Hill

FEATURED AUTHORS

9:15 – 10:15 *The Joy of Language: Rhythm, Rhyme, and Harmony in Reading*

Suwannee 16
Grades K - 2

Speakers: **John Archambault** and **David Plummer**

Chair: Evelyn Florence, Past President

This session will highlight the latest brain research as well as demonstrate the power of music. Melody and song carry words along. Once melody, song is imprinted, it provides a "base track" river of language for the emergent or struggling reader to float along on, effortlessly absorb language, phonemic awareness, and "tuning the ear" to work with the eye for easier language development. Truly with Music, No Child is Left Behind!

Sponsored by Childcraft Education Corporation

FEATURED AUTHORS

9:15 – 10:15 *Helping Students Celebrate Their Talents. Inspired by the Children's Book: Jack's Talents*

Suwannee 17
Grades K - 5

Speaker: **Maryann Cocca-Leffler**, Author

Chair: Becky Beron, FRA Board



Based on author/illustrator Maryann Cocca-Leffler's new book, *Jack's Talent*, this session will discuss ways to reveal and celebrate a student's talent, no matter what it is; giving the student the self esteem and confidence they need to succeed in school and beyond. Maryann will share the making of *Jack's Talent* and provide follow-up activity sheets. Autographing will take place after her session.

Sponsored by FRA

9:15– 10:15 ***The Florida Reading Association’s Children’s Book Awards: How to Incorporate the Nominated Books into Your Elementary Curriculum***

St. Johns 28
Grades K - 5

Speaker: **Shannon Ayrish**, Children’s Book Award Chairperson

Chair: Melinda Sharp

What do mammoths, Jazz, Little Red Riding Hood, and cookies have in common? The answer is great picture books! This session will provide lesson plans, activities, and resources for using the 8 FRA nominated books in primary classrooms and media centers. Use these ideas to teach standards while fostering a love for quality literature. This workshop includes participant exploration of the lessons. In addition, learn about the FRA book award and how your school can "Vote for Books."

Sponsored by FRA

9:15 – 10:15 ***Metacognitive Strategies Work Their Magic on Reading Comprehension***

St. Johns 29
Grades K - 5

Speakers: Karri Williams, Beth Warren and Cindy Vanderpool, University of Central Florida

Chair: Erin Hundley

This presentation demonstrates strategies (ex: prediction/reflection, INSERT, click or clunk, thinkmark) that help readers to become more aware of their own thinking process (especially predicting, connecting and questioning) during reading. Examples will be provided.

9:15 – 10:15 ***Dance, Snip, Paste, and Create Beautifully-Elaborated Writing***

St. Johns 30
Grades 3 - 8

Speaker: Bethany Williamson, Polk County Schools

Chair: Sheryl Finch

Are your writer's paragraphs weak? Undetailed? Poorly elaborated? Play games, create word experts, and build cooperation to motivate students. Dance, snap pictures, and cut-and-paste your way to top-level, super descriptive writing.

9:15 – 10:15 ***Guys Read! Guys Talk!***

St. Johns 31
Grades 6 - 12

Speaker: Cynthia Dwyer, Highlands County Schools

Chair: Emma Winfield

A close look at the role of "talk" in the male reading experience will be shared in this presentation. This interactive workshop will explore ways that can support teachers in increasing the achievement of their struggling male readers through responsive discussion combined with effective strategies.

9:15 – 10:15 ***Using Neuroscience and Technology to Help Struggling Learners in Duval County Florida***

Suwannee 11
All

Speakers: Dawn Botkin, Susan Turner, Melissa Gallup, Delores Johnson, and Carla Beasley, Duval County Public Schools

Chair: Denise Pedro, FRA Board

Come hear how schools in Duval Co. are using exciting neuroscience research and technology to help struggling learners in all grade levels by improving core cognitive skills that are necessary for successful reading development and overall learning.

9:15 – 10:15 ***“Once Upon a Time”...It’s Magic!***

Suwannee 12
Grades PreK - 2

Speakers: MyLinda Butterworth and Linda Day, StoryMasters

Chair: Linda Gobran

Each one of us, as a storyteller, is unique! As a storyteller, when I finish the tale, I introduce Grandma's *Magic Scissors* to recap the characters and events of the story, give significant facts; all the while I am folding and cutting with my *Magic Scissors*.

- 9:15 – 10:15**
Suwannee 13
Grades K - 5
- Closing the Fluency/Comprehension Gap***
- Speakers: Larry Tihen, Christine Busenbark, Patti Elkin, and Maria Schneider, Lee County School District
Chair: Evan Lefsky, FRA Board
- Fluency (words correct per minute) at grades K - 10 are compared to Sanford 10 achievement levels and FCAT level 1 through 5 scores respectively. A district-designed Learning Center Intervention Program which addresses word automaticity (English/Spanish versions), word families, phonemic word synthesis, consonant blends, digraphs, and diphthongs will be presented.
- 9:15 – 10:15**
Suwannee 14
Grades K - 5
- Differentiating Instruction: Grouping for Success Part 2***
(This session is a 2-hour session that will be presented back to back at 8:00 and 9:15)
- Speaker: Vicki Gibson, Longmire Learning Center, Inc.
Chair: Joy Milner, FRA Board
- This Interactive session presents research-based teaching tools that teachers use to provide skills-focused, differentiated content reading instruction in whole and small groups and minimize behavior problems by keeping students engaged.
- 9:15 – 10:15**
Suwannee 18
All
- Reading and Learning Across Cultures: Current Multicultural Literature for Children and Adolescents***
- Speakers: Ruth Lowery, Nancy Shelton, Roseanne Russo, Elizabeth McClure, University of Florida
Chair: Karis MacDonnell, FRA Board
- Participants will be introduced to multicultural books for children and adolescents, published 2005-2007. Books for reluctant readers and books with "great opening lines" will also be reviewed.
- 9:15 – 10:15**
Suwannee 19
Grades 3 - 8
- So Many Good Books, So Few Kids Who Read Them: Strategies to Motivate More Independent Reading***
- Speaker: Nancy Livingston, Brigham Young University
Chair: Jayna Snyder
- Self-selected daily reading will produce both competent and engaged readers. This session will present the best new books for independent grade students and strategies for motivating and monitoring independent reading.
- Sponsored by Scholastic, Inc.
- 9:15 – 10:15**
Suwannee 20
Grades 3 - 12
- Adolescent Literacy Projects: Teen Book Map and Motivation Matters***
- Speaker: Terence Cavanaugh, University of North Florida, FRA Board
Chair:
- Get your teens reading using high interest motivation techniques. Discover how to access and share quick tips on how to motivate adolescent readers and hook students with Florida fiction reading.
- 9:15 – 10:15**
Suwannee 21
All
- Oh, No! I Have an Intern?***
- Speakers: Kathleen Schofield, Jace Hargis and Melissa Wright, Clay County School District
Chair: Trish Herman
- You're assigned an intern. Now what? What will your intern expect from you? This interactive session helps you understand how to effectively direct the intern and maximize their assistance in your classroom.

THIRD GENERAL SESSION

10:30 – 11:45

Balcony People

Gatlin Ballroom
All

Presiding: Mary Ann Clark, Past President

Introduction of Speaker: Sherida Weaver, Vice Presidential Candidate

Speaker: **Steven Layne**



Can you identify the people whose contributions to your life have altered your direction smoothed the path ahead, or guided you across treacherous ground? Those who have helped us become all that we are - our personal cheerleaders - deserve to be remembered. These are our balcony people, and Steven Layne reminds us that teachers reserve a tremendous number of balcony seats in the lives of their students.

Steven Layne is a professor at Judson College and is a much sought after speaker for his expertise in engaging the learner and ability to inspire educators. As a writer, Steve has an extremely broad spectrum that spans writing poetry, journal articles, essays children’s and young adult literature.

Sponsored by FRA

BOOK & AUTHOR

12:00 – 1:30

Wonder Back in Wonderful: Math and Science Literature for Inspiration and Instruction

Panzacola F1
Elementary

Presiding: Evelyn Florence, Past President

Introduction of Speaker: Becky Beron, FRA Board

Speaker: **David Schwartz**



“I write children’s books that reflect interests I have had since childhood — especially my love of numbers and nature — and I try to do it in whimsical ways that make the ideas exciting and fun. Because many people seem to think my books are exciting and fun, and because I love to meet my readers, I spend a good deal of my time at elementary and middle schools, all over the United States and abroad. I also speak at many conferences for educators. I cannot think of a better career than writing and speaking to children and their teachers.”

Sponsored by Pearson/Scott-Foresman and FRA

BOOK & AUTHOR

12:00 – 1:30

Panzacola F1
Secondary



No More Dead Dogs? What Do You Mean There's a Body in the Trunk?

Presiding: Roma Carlisle, Past President

Introduction of Speaker: L. E. Somers, FRA Board

Speaker: **Gordon Korman**

Gordon Korman's books have a great appeal to both reluctant and proficient readers. His titles span the interest of the intermediate to young adult reader. His writing easily grabs the attention of the reader whether through his humor or through a plot with twists and turns.

Sponsored by FRA

12:30 – 1:30
St. Johns 28
Grades 6 - 12

Meeting the Unspoken Needs of Struggling Adolescent Readers: Building a Foundation for Success

Speaker: Kimberly Nix, Glenco/McGraw-Hill

How can we reach our most vulnerable students in middle and high school? Find out what struggling adolescent readers themselves tell us about what they need to be successful. Learn why HOW you introduce strategies through trust, motivation, modeling and control is just as important as the strategies themselves.

12:30 – 1:30
St. Johns 29
Grades 3 - 8

Reading Fluency: Explicit Strategies to Help Students Decode Long Words

Speaker: Camille Park, Sopris West

Participants will learn how reading fluency impacts a student's ability to decode, comprehend, and make connections to the concepts and facts in written text.

12:30 – 1:30
St. Johns 30
Grades K - 5

Build a Color-coded Writing Program

Speaker: Melinda Michalec, Write Reflections

Learn how to implement a color-coded spiral writing program within your school. Participants will learn how this method will impact writing test scores and in the process empower students to think like writers.

12:30 – 1:30
St. Johns 31
Grades K - 8

Who's Doing the Talking and Thinking in Your Classroom? Helping English Language Learners Find Their Voice

Speaker: Audra Steele, Grand Avenue Primary Learning Center

How can teachers engage all learners in meaningful conversations? This session offers an instructional framework that helps teachers scaffold comprehension, content, and language learning for ELL's through read alouds and purposeful talk.

12:30 – 1:30
Suwannee 11
Grades 6 - 12

Reading Informational Text: Considerations for Increased Success

Speaker: David Larwa, Pearson AGS Globe

A student who does not understand the text is a student who is not really reading. If you agree with this statement, what one implication does this have on your teaching? Join me as we identify strategies for success.

12:30 – 1:30
Suwannee 12
Grades 3 - 12

Turning Numbers into Readers: Using Lexiles to Motivate Readers and Improve Comprehension

Speaker: Becky Bone, Scholastic Education

Learn more about Lexiles and how to use the Lexile Framework to improve comprehension by matching students to text, setting strategic reading goals aligned to FCAT proficiency levels, and motivating growth.

12:30 – 1:30
Suwannee 13
Grades 6 - 12

Decoding for the Older Struggling Reader

Speaker: Heather Walsh, Scholastic, Inc.
Understand the role of decoding in reading intervention for the older struggling reader and design strategies and activities to meet decoding needs and engage the older reader.

12:30 – 1:30
Suwannee 14
Grades K - 5

Reciprocal Teaching – Conversation to Improve Comprehension

Speaker: Joan Warrick, Houghton Mifflin Publishing
Want an instructional technique proven to result in a 30% gain in reading comprehension after using just 15 days? Reciprocal teaching does just that. Session includes free materials to allow you to start in your classroom tomorrow!

12:30 – 1:30
Suwannee 18
Grades K - 5

Scriptless in Seattle: Effective Research-based Reading Instruction For Every Beginning Reading Classroom

Speakers: Joe Layng and Marshall Eubanks, Headsprout
Online, research-based reading, at its best! Headsprout offers eighty-20 minute, engaging animated lessons of one-on-one, adaptive instruction to Pre-K to 2nd grade students. Headsprout is easy to manage and implement in classroom or lab settings. Comprehensive, auto generated progress reports for teachers and administrators. We offer a performance guarantee that sets Headsprout apart!

12:30 – 1:30
Suwannee 19
Grades 3 - 8

Improving Content Area Reading through Reading Aloud Using Explicit Modeling of Comprehension and Vocabulary Strategies

Speakers: David Nesper and Diane Wheeler, Zaner-Bloser Educational Publishers
Participants will learn how to improve their student's content area reading skills using high interest reading selections, through the use of comprehension and vocabulary strategies. Participants will be given examples of all elements of the presentation.

12:30 – 1:30
Suwannee 20
Grades 3 - 8

Serious Intervention Through Reading, Writing, Rap, and Interactive Technology

Speaker: George Bratton, Carson-Dellosa School Division
Serious reading intervention designed to engage struggling readers through a variety of learning modalities. Participants will take away intervention and implementation strategies that will rescue struggling readers.

12:30 – 1:30
Suwannee 21
Grades K - 8

Boosting Vocabulary Achievement Through Active Engagement and Social Interaction

Speaker: Jacqueline Minor, Kagan
Experience a Winning Formula: Vocabulary Instruction + Active Engagement + Social Interaction = Achievement. This interactive session will provide participants with multiple KAGAN structures to increase vocabulary skills.

12:30 – 1:30
Suwannee 22
Grades K - 5

Do Your Best! ... Reading Strategies that Work!

Speakers: Terri Heidger, Beth Stevens and Rachel Chappell, The Apron Ladies
The Apron Ladies will present more strategies in Reading, Writing, and Math through hands-on techniques. The workshop will be filled with strategies that teachers can take back to their classrooms and use the very next day. This session promises to be fun-filled and interactive.

**FEATURED
AUTHOR**

1:45 – 2:45	<i>Take a Tour of the Alphabet</i>
St. Johns 32/33	Speakers: Jerry Pallotta
Grades K - 5	Chair: Vicki Yelder, FRA Board
<p>Jerry Pallotta's Alphabet series is an ecellent model for student writing. Using the alphabet as an organizational plan, students can explore unlimited topics and utilize expository writing. Take a closer look at Jerry's creative process as he leads a page-</p>	



by-page discussion of his books. Be involved in a current project and get tips on how to encourage kids to read and write a zillion books.

Jerry began his writing career as a reader of alphabet books to his children. One day he realized that he could create those same books that went beyond "A is for Apple". His counting and alphabet books not only engage the reader, but they also expand his/her knowledge base in content areas. He writes with kids in mind.

Sponsored by FRA

FEATURED SPEAKER

1:45 – 2:45

Teaching with a Gradual Release Framework

Suwannee 15
Grades K - 5

Speaker: **Doug Fisher**

Chair: Larry Tihen



Developing student competence and confidence is a primary responsibility for teachers. In this session, we'll explore the ways in which literacy instruction can be organized into focus lessons, guided, instruction, and independent learning. This gradual release of responsibility framework guides the interactions that teachers and students have and results in increased achievement

Doug Fisher is a prolific writer, master teacher, and respected professional development expert. His background includes adolescent literacy and instructional strategies for diverse student needs. His publications cover differentiated instruction, accommodations, and curriculum development.

Sponsored by MacMillan/McGraw-Hill

FEATURED SPEAKER

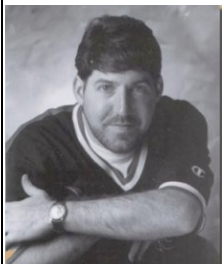
1:45 – 2:45

Using Children's Books to Excite Young Readers

Suwannee 16
Grades K - 8

Speaker: **Steven Layne**

Chair: Artis Gray, FRA Board



Teachers are always in need of a good response to kids who say "I can't think of anything to write about." After this energizing presentation you'll have several great answers! Join award-winning author Steven Layne as he uses a wide-range of childrens' picture books and middle grade novels to introduce five key arenas from which authors draw story ideas.. Come and discover how easily this information translates into practice in any K-8 classroom where literacy development is a top priority. It's time to get your students' pencils moving with excitement!

Steven Layne is a professor at Judson College and is a much sought after speaker for his expertise in engaging the learner and ability to inspire educators. As a writer, Steve has an extremely broad spectrum that spans writing poetry, journal articles, essays children's and young adult literature.

Sponsored by FRA

FEATURED SPEAKER

1:45 – 2:45

Primary Literacy Centers that Make Reading STICK!

Suwannee 17
Grades K - 2

Speakers: **Susan Nations and Melissa Alonso**

Chair: Joanna Helak

An interactive session focused on using literacy centers to reinforce whole and small group instruction.

Sponsored by Maupin House

- 1:45 – 2:45**
St. Johns 28
Grades PreK - 2
- See the Sound, Think the Letter: Literacy with a Twist***
Speaker: Wallace Howard, Center for Performance Assessment
Chair: Kara Ott
Want to provide your students with an effective and efficient sound-letter connection component? This session provides a developmentally ready, teacher-directed, kinesthetic approach to sound letter connection.
- 1:45 – 2:45**
St. Johns 29
Grades PreK - K
- Using the Word Wall to Boost Vocabulary and Concept Development in Preschool and Kindergarten Children***
Speakers: Bronwyn McLemore, Janice Wood, and Brian Gifford, Florida Institute of Education at the University of North Florida
Chair: Kathy Caputo, Vice-president
Explore teaching techniques for engaging young children in daily Word Wall activities that will bring the vocabulary and concepts they are learning to life before their eyes.
- 1:45 – 2:45**
St. Johns 30
Grades 3 - Adult
- Visualizing vocabulary***
Speaker: David Schultz, McDougal Littell
Chair: Adrien Helm, FRA Board
In this highly interactive session, participants will learn a number of proven visual strategies for teaching - and helping students retain - vocabulary. Come prepared for fun!
- 1:45 – 2:45**
St. Johns 31
Grades K - 3
- What Wonderful Writing!***
Speaker: Maleesa Redish, Jim Allen Elementary, Cantonment, Florida
Chair: Candy Lee, FRA Board
Discontented by monotonous sentence starters and lack of descriptive writing? Enhance your writing program by teaching students to use "wow words" and "dazzling details" to make sentences sizzle.
- 1:45 – 2:45**
Suwannee 11
Grades K – 5,
College Students
- Integrating the “New Literacies” with Read Write Think Lessons***
Speaker: Deborah Kozdras, University of South Florida
Chair: Joy Milner, FRA Board
The presenter will discuss how to infuse technology into literacy lessons. After presenting some of her lessons, she will describe an integration model, P4 - planning and preparation, presentation, process, and product. Through this model, she will demonstrate ways teachers can integrate the new literacies - digital, visual, technological and media literacy - into their curriculum.
- 1:45 – 2:45**
Suwannee 12
Grades 3 - 12
- A Blueprint for Engaging Especially Needy Students in Writing***
Speakers: Cynthia Fischer, Barry University
Chair: Lynette Weber
This presentation describes a teacher-research writing project. The plan, a modified writers' workshop with an innovative portfolio component, will be described, and illustrations of students' work will be included.
- 1:45 – 2:45**
Suwannee 13
Grades 3 – 5,
Pre-service
Educators
- Integrating Literacy Instruction into Mathematics and Science Education***
Speakers: Katie Rommel-Esham and Susan Constable, SUNY College at Geneseo
Chair: Carol Brott
Attendees will participate in an innovative, interactive experience using materials with which we

will model effective teaching and learning strategies for incorporating literacy into math and science instruction.

1:45 – 2:45
Suwannee 14
Grades 3 - 12

Making Magic: Meaningful Reading, Writing, and Content Connections

Speakers: Michelle Kelley and Nicki Clausen-Grace, University of Central Florida
Chair:

Abracadabra! It takes more than a wand to successfully integrate curriculum. This session will focus on engaging strategies and projects which effectively integrate reading and writing strategy instruction with content area studies.

1:45 – 2:45
Suwannee 18
All

Teaching Children of Low-Income Families to Read: A Collaborative Program that Beats the Odds

Speaker: Timothy Blair and Cynthia Cassagnol, University of Central Florida
Chair: Rob Cooper

This session will describe an innovative community center-teacher preparation program in reading serving children of low-income families, focusing on those teacher characteristics that make a difference in student achievement.

1:45 – 2:45
Suwannee 19
All

Integrating Writing Across the Curriculum

Speaker: Laura Touchstone, Literacy Consultant, Escambia County Schools
Chair: Pamela Davidson

Explore ways to incorporate a school-wide writing plan to encompass all content areas, develop a prewriting technique, progress monitor, prepare students for writing assessments, and develop a rubric for all modes of writing.

1:45 – 2:45
Suwannee 20
Grades 3 - 12

Literacy Intervention: Six Steps From Sound To Text for Struggling Learners

Speaker: Mary Landry
Chair:

This session will examine the characteristics of struggling literacy learners, the research about what students need to become proficient, and six instructional steps that strategically take struggling learners from "sound to text."

1:45 – 2:45
Suwannee 21
Grades 3 - 12

The Integration of Phonics, Vocabulary and Spelling: Word Study from the /m/ in Magic to Morph Magic

Speaker: Donald Bear, University of Nevada, Reno, Glencoe/McGraw-Hill
Chair: Margaret Adams, FRA Board

Following our theme, *Discover the Magic* of word study, through examples of students' and teachers' work, discover how this integrated approach provides greater efficiencies through interesting and differentiated instruction.

**FOURTH
GENERAL
SESSION**

3:00 – 4:15

What You Can Do with a Book!

Gatlin Ballroom
All

Presiding: Lela Ann Carroll, Recording Secretary

Introduction of Speaker: Pam LaRiviere, President-Elect

Speaker: **Tim Rasinski**

Tim Rasinski is a professor of Literacy Education at Kent State University. He has written or edited over 15 books and articles on reading education. His areas of interest include reading fluency, word study, and struggling readers. At Kent State he directs its award winning reading clinic.



Sponsored by Brake Educational Media

The Magic of Songs, Stories, and Poems

Ice Cream Sundaes

8:00 PM – 9:30 PM

Sandlake Room

Relax, laugh, and join in the fun as everyone shares their stories, poems, songs. Everyone is invited to bring your own magical touch to this event with a song, story, or poem to share. If you just want to sit-back and enjoy ... that's great! Come and enjoy making your own sundae as you are part of this light-hearted event.

Sponsored by Scientific Learning

SUNDAY, SEPTEMBER 9, 2007

**BREAKFAST
WITH
AUTHORS**

8:00 – 9:15

Unleashing the Magic of Reading

Wekiwa 6
All

Chair: Pam LaRiviere, President-Elect

Sit back and enjoy breakfast with one of the authors that presented during the conference. Tap into their expertise in reading research or their creation of books that help our students become actively engaged in reading.

FRA BOOKSTORE OPEN

8:30 – 12:30

Butler

**FEATURED
SPEAKER**

9:30 – 10:30

Student Engagement: Magical Motion in the Classroom

Suwannee 12
Grades 3 - 12

Speaker: **Jane Feber**, Duval County School District

Chair: Jeanne Petronio

Come make and take activities for creative response to fiction and nonfiction. No matter what subject area you teach, when students are actively engaged learning takes place.

Sponsored by Maupin House

9:30 – 10:30
Suwannee 13

The Integration of Phonics, Vocabulary and Spelling: Word Study from the /m/ in Magic to Morph Magic

Speaker: Donald Bear, University of Nevada, Reno, MacMillan/McGraw-Hill

Chair: Damon Essert

Following our theme, *Discover the Magic* of word study, through examples of students' and teachers' work, discover how this integrated approach provides greater efficiencies through interesting and differentiated instruction.

9:30 – 10:30
Suwannee 14

Use all the "Tools" for Reading with the Bag Ladies Make-N-Takes

Speakers: Karen Simmons and Cindy Guinn, The Bag Ladies, Inc.

Chair: Chris Anderson

Fill a "toolbox" full of new projects to apply reading and writing skills. From "post-its" to "tags", students will get the "main idea" of applying skill-based standards in a make-n-take activity. Choose great "word choices" and "pull-through-predictions" as learning comes alive with the Bag Ladies.

FEATURED AUTHORS

9:30 – 10:30 *The Joy of Language: Rhythm, Rhyme, & Harmony in Reading*

Suwannee 15
Elementary

Speakers: **John Archambault** and **David Plummer**
Chair: Kristen Shumbera, FRA Board

This session will highlight the latest brain research as well as demonstrate the power of music. Melody and song carry words along. Once melody, song is imprinted, it provides a "base track" river of language for the emergent or struggling reader to float along on, effortlessly absorb language, phonemic awareness, and "tuning the ear" to work with the eye for easier language development. Truly with Music, No Child is Left Behind!

Sponsored by Childcraft Education Corporation

FIFTH GENERAL SESSION

10:45 – 12:00 *The Three Pillars of Good Comprehension Instruction: Vocabulary, Strategies, and Rich Talk About Text*

Panzacola G
All

Presiding: Debra Wellman, President

Introduction of Speaker: Adrien Helm, FRA Board

Speaker: **David Pearson**



In this presentation, Dr. Pearson details how these three components can work together to ensure that all students learn (a) that comprehension is the point of reading, and (b) how to become independent in their attempts to make sense of text.

David Pearson's research interests include practice and policy in literacy instruction and assessment. Pearson's voluminous list of publications includes books that are considered pivotal works in their fields, among them *The Handbook of Reading Research*, now in its third volume; and *Reading Difficulties: Instruction and Assessment*, in its second edition.

Sponsored by Pearson/ Scott-Foresman

12:15 – 1:30 *A TIME TO CELEBRATE MAGICAL TEAMWORK (By Invitation Only)*

Wekiwa 1

FRA Board of Directors and 2007 Conference Chairs Meeting and Appreciation Luncheon

Presiding: Debra Wellman, FRA President

Sponsored by Scholastic