

FRA's 42nd Annual Conference FRIDAY, OCTOBER 15, 2004

7:00 – 7:30 Azalea A	Meeting for First Time Conferees
EXHIBITS OPEN 8:00 – 5:00 p.m.	
First General Session Citrus Ballroom	Speaker: Mary Ellen Vogt , IRA President Topic: Vogt's Top Ten: Or What I Have Learned About Teaching Reading

9:30 – 11:30 Two-hour Concurrent Sessions

Ormond K-5	Corral Your Community Speakers: Cindy G. Crandall and Donna G. Adams, Read- Pattillo Elementary School, Volusia County
Daytona 4-12	The National Literacy Project: A Model for Building a Culture of Literacy Across Schools, Grade Levels, and Subject Areas Speaker: Martha Jan Mickler, Pinellas County
Paradise 3-10	FCAT Pony Express News! Cognitive Complexity, Universal Design, and Content Foci Speakers: Olga D.A. Connolly and Lyla Springfield, Test Development Center, Florida Department of Education
Cocoa 3-10	Using FCAT Statistics to Drive Instruction Speakers: Rebecca J. Goodman, John Lynch, and Jackie Lynch, St. Lucie County
Coquina 4-12	Text-Mapping and Word-Building: New Tools for Understanding Difficult Text Speakers: Evelyn Maycumber, Thomas H. Estes, and Jeffrey S. Weathers, Gainesville, Florida, and University of Virginia

9:30 – 10:30 Featured Author/Speaker Sessions

FRA Featured Author Azalea A/B K-2	Faction: Combining Fiction and Nonfiction Speaker: Marianne Berkes ,
FRA Featured Author Cedar/Marathon	Picture Books as a Springboard to Literacy Activities Speaker: Steven L. Layne , Sponsored by Florida Reading Association
Featured Speaker Oleander A K-12	Visual Literacy: Learning to Read and Comprehend the Visual Images that Accompany Nonfiction Text Speaker: Donna L. Knoell , Educational Consultant/Author
Featured Speaker Oleander B K-12	Tools to Hold Thinking: Helping Readers Remember and Reuse What They Read Speaker: Cris Tovani

9:30 – 10:30 One-hour Concurrent Sessions

Venice Teachers	Writing for National Board Certification Speaker: Sharon Hogan, Egypt Lake Elementary School, Hillsborough County
Clearwater 1-5	Summer Reading—Exploring the Reading Habits of Elementary-aged Students Speaker: Courtney C. Zmach, Doctoral Fellow, University of Florida
Siesta/Biscayne K-3	Secret Stories—Cracking the Reading Code! Speaker: Katherine E. Garner, Author, <i>The Secret Stories</i>
Longboat K-3	Multiple Methods For Teaching Early Literacy K-3 Speaker: Valerie J. Stofac, Consultant, Primary Concepts
Largo 5-12	For the Love of a Poem Speaker: Leslie Eloise Somers, Educational Specialist, Miami- Dade County Public Schools

FRA's 42nd Annual Conference FRIDAY, OCTOBER 15, 2004

10:45 – 11:45 Featured Author/Speaker & 1-hour Sessions

Featured Author Azalea A/B K-12	KaChunk! An Intuitive Approach to Math Speaker: Greg Tang , author of <i>Math Appeal</i> and <i>The Grapes of Math</i>
Featured Speaker Oleander B K-12	Research Based Vocabulary Instruction: 5 Things Every Teacher Should Know: 5 Things Every Teacher Can Do Speaker: Camille L. Z. Blachowicz ,
Venice 6-12	Using Recorded Books to Increase Reading Skills and Interest Speaker: Lillian C. Weisberg, Dr. Michael Krop Senior High School, Miami-Dade County
Clearwater 6-8	Teaching With Tradebooks: Terrific Tools for Middle School Teachers Speakers: Zandra H. Stino and Audrey Henry, Nova Southeastern University
Siesta/Biscayne PreK-2	Sing & Move at the Alphabet Zoo Speaker: Jack L. Hartmann, Hop2It Music
Longboat K-2	Lassoing Florida's Children's Book Award Speaker: Debra K. Wellman, Rollins College, Sharon Search, Duval County, FRA Children's Book Award Co-Chairs
Marathon 4-8	Getting Students into Nonfiction Speaker: Rick DuVall, University of Central Florida
Largo PreK-12	Rounding Up Best Practices for Differentiating Instruction Using Brain Research and the Multiple Intelligences Speaker: Andrea F. Rosenblatt, Barry University

Author Luncheon

Book & Author Luncheon 12:00 – 1:30 Jasmine/Magnolia	Author: Denise Fleming Topic: Prose, Pictures, Rhythm, and Rhyme
--	---

1:00 – 3:00 Two-hour Concurrent Sessions

Ormond 6-12	Creating a Literacy and Academic Content Achievement Plan for Departmentalized Middle and High Schools Speaker: Harry Stein, Ramapo Indian Hills Regional High School District, Franklin Lakes. New Jersey
Paradise K-3	Phonics in a Balanced Literacy Classroom Speakers: Rebecca Boswell and Cindy Dowdy, Hugo Schmidt and Richard Cimino Elementary Schools, Hillsborough County
Cocoa 3-8	Kick it Up a Notch: Transforming Fake Readers into Engaged Readers by Retooling the SSR Block Speakers: Nicki Clausen-Grace and Michelle Kelley, Carillon Elementary School and the Univ. of Central Florida
Coquina K-3	Developing Independent Readers and Writers Using Text Models and Manipulatives Speaker: Linda J. Rourke, ETA/Cuisenaire
Longboat 3-8	Words, Words, Words...The Wonderful World of Words Speakers: Cyndy Hetrick, Barb Wilt, Mary Lou Broomhall, Penny Jadwin, and Connie Schaffer, OCPS.
Oleander A K-3	Lasso the Creative Spirit -- Tried and True Learning Connections Speaker: Mary Doerfler Dall, author, Mauphin House Publishing

1:00-2:00 Featured Author/Speaker Sessions

Featured Author Cedar/Marathon K-12	Yer My Favorite Arthur—A Writer's Reward Speaker: Bruce Hale , author of the Chet Gecko Series
Featured Author Azalea B K-8	What Trade Books are Available to Hook Kids on Reading: Historical Fiction Based on Fact and Good Nonfiction Speaker: Carol Crane
FRA Feature Daytona	Write for The Florida Reading Quarterly Speaker: Nile Stanley , <i>FRQ</i> Editor

FRA's 42nd Annual Conference FRIDAY, OCTOBER 15, 2004

1:00 – 2:00 One-hour Concurrent Sessions

Venice K-12	eBooks Expanding the Classroom Library Speaker: Terence W. Cavanaugh, Univ. of North Florida
Madeira 4-8	Inferencing: Making the Invisible Visible Speaker: Adrien W. Helm, Meadowlawn Middle School, Pinellas County
Clearwater ESOL	Avenues to Literacy for English Language Learners Speaker: Rebecca S. Gigliotti, Consultant, Hampton-Brown Co.
Siesta/Biscayne Teachers	Teachers Can Be Millionaires Too Speaker: Mark C. Schug, Center for Economic Education, University of Wisconsin
Largo 4-12	Better Reading Habits—Better Reading Results Speaker: Margaret M. Trauernicht, Consultant, Zaner-Bloser Educational Publishers

2:15-3:15 Featured Author/Speaker Sessions

FRA Featured Author Azalea B K-3	Picture Books as Performance Art Speaker: Denise Fleming
--	---

2:15 – 3:15 One-hour Concurrent Sessions

Daytona PreK-1	Wonderful Word Walls! Speakers: Bronwyn McLemore and Janice Wood, University of North Florida
Venice K-12	Trinidad Literacy Connection (TLC) Speaker: Sherida Weaver, FRA International Projects Co-Chair
Madeira K-12	Easy Steps to Writing Grants Speaker: Victoria R. Register, Griffin M.S., Leon County

Clearwater PreK-3	The First Frontier: Trends in Emerging Literacy (Prekindergarten-Grade 3) Speakers: Rayann M. Mitchell and Sandy Show, Supervisor of Elementary Reading/Language Arts and Supervisor of Prekindergarten Services, Pasco County
Siesta/Biscayne K-3	Secret Stories—Cracking the Reading Code! Speaker: Katherine E. Garner, Author, <i>The Secret Stories</i>
Cedar 4-10	Exploring Florida Speakers: Susan Holtzworth and Michael Sweeney, University of South Florida
Marathon 3-10	Aligning Instruction to FCAT: Two Birds with One Stone Speakers: Sharon Kossack, Jaan Roegge, Stacey Brown, and Yvette Domenech, Florida International University and Broward and Miami-Dade Counties
Largo Pre-K	Enhancing the Vocabulary of Prekindergarten Students Speaker: Heidi A. Maier, Marion County Public Schools
Azelea A 4-8	Differentiating Instruction through Comprehension Strategies Speaker: Susan S. Young, Consultant, Pacific Learning

General Session and Evening Events

3:30 – 5:00 pm Citrus Ballroom	Second General Session Speaker: Cris Tovani Topic: Redefining Reading: Expanding the Instructional Possibilities
President's Reception	
7:00 – 8:00pm Jasmine/Magnolia	FRA President Janey Adams invites all conferees to the President's Reception.
Denim, Dancing, and Desserts	
8:00 – 10:00pm Jasmine/Magnolia	Sponsored by Scott Foresman and Florida Reading Association